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## INEQUALITIES OF HERMITE-HADAMARD TYPE FOR HG-CONVEX FUNCTIONS


#### Abstract

Some inequalities of Hermite-Hadamard type for $H G$ convex functions defined on positive intervals are given. Applications for special means are also provided.


Key words: convex functions, integral inequalities, $H G$-convex functions
2010 Mathematical Subject Classification: 26D15, 25D10

1. Introduction. Following [4] (see also [26]) we say that the function $f: I \subset \mathbb{R} \backslash\{0\} \rightarrow \mathbb{R}$ is $H A$-convex if

$$
\begin{equation*}
f\left(\frac{x y}{t x+(1-t) y}\right) \leq(1-t) f(x)+t f(y) \tag{1}
\end{equation*}
$$

for all $x, y \in I$ and $t \in[0,1]$. If the inequality in (1) is reversed, then $f$ is said to be $H A$-concave.

If $I \subset(0, \infty)$ and $f$ is convex and nondecreasing function then $f$ is $H A$-convex and if $f$ is $H A$-convex and nonincreasing function then $f$ is convex.

If $[a, b] \subset I \subset(0, \infty)$ and if we consider the function $g:\left[\frac{1}{b}, \frac{1}{a}\right] \rightarrow \mathbb{R}$, defined by $g(t)=f\left(\frac{1}{t}\right)$, then we can state the following fact [4]:

Lemma 1. The function $f$ is $H A$-convex on $[a, b]$ if and only if $g$ is convex in the usual sense on $\left[\frac{1}{b}, \frac{1}{a}\right]$.

Therefore, as examples of $H A$-convex functions we can take $f(t)=$ $=g\left(\frac{1}{t}\right)$, where $g$ is any convex function on $\left[\frac{1}{b}, \frac{1}{a}\right]$.

In the recent paper [16] we obtained the following characterization result as well:

Lemma 2. Let $f, h:[a, b] \subset(0, \infty) \rightarrow \mathbb{R}$ be so that $h(t)=t f(t)$ for $t \in[a, b]$. Then $f$ is HA-convex on the interval $[a, b]$ if and only if $h$ is convex on $[a, b]$.

Following [4] (see also [26]) we say that the function $f: I \subset \mathbb{R} \backslash\{0\} \rightarrow$ $\rightarrow(0, \infty)$ is $H G$-convex if

$$
\begin{equation*}
f\left(\frac{x y}{t x+(1-t) y}\right) \leq[f(x)]^{1-t}[f(y)]^{t} \tag{2}
\end{equation*}
$$

for all $x, y \in I$ and $t \in[0,1]$. If the inequality in (2) is reversed, then $f$ is said to be $H G$-concave.

By the geometric-mean - arithmetic mean inequality we have that any $H G$-convex function is $H A$-convex. The converse is obviously not true.

We observe that $f: I \subset \mathbb{R} \backslash\{0\} \rightarrow(0, \infty)$ is $H G$-convex if and only if the function $\ln f: I \subset \mathbb{R} \backslash\{0\} \rightarrow \mathbb{R}$ is $H A$-convex on $I$.

Using Lemmas 1 and 2 we have:
Theorem 1. Let $f:[a, b] \subset(0, \infty) \rightarrow(0, \infty)$ and define the associated functions $G_{f}:\left[\frac{1}{b}, \frac{1}{a}\right] \rightarrow \mathbb{R}$ defined by $G_{f}(t)=\ln f\left(\frac{1}{t}\right)$ and $H_{f}:[a, b] \subset$ $\subset(0, \infty) \rightarrow \mathbb{R}$ defined by $H_{f}(t)=t \ln f(t)$. Then the following statements are equivalent:
(i) The function $f$ is $H G$-convex on $[a, b]$;
(ii) The function $G_{f}$ is convex on $\left[\frac{1}{b}, \frac{1}{a}\right]$;
(iii) The function $H_{f}$ is convex on $[a, b]$.

For a convex function $h:[c, d] \rightarrow \mathbb{R}$, the following inequality is well known in the literature as the Hermite-Hadamard inequality

$$
\begin{equation*}
h\left(\frac{c+d}{2}\right) \leq \frac{1}{d-c} \int_{c}^{d} h(t) d t \leq \frac{h(c)+h(d)}{2} \tag{3}
\end{equation*}
$$

For related results, see [1] - 10], [12] - 28].
Motivated by the above results, we establish in this paper some inequalities of Hermite-Hadamard type for $H G$-convex functions defined on positive intervals. Applications for special means are also provided.
2. Main Results. The following result holds.

Theorem 2. Let $f:[a, b] \subset(0, \infty) \rightarrow(0, \infty)$ be an $H G$-convex function on the interval $[a, b]$. Then for any $\lambda \in[0,1]$ we have the inequalities

$$
f\left(\frac{2 a b}{a+b}\right) \leq\left[f\left(\frac{2 a b}{(1-\lambda) a+(\lambda+1) b}\right)\right]^{1-\lambda}\left[f\left(\frac{2 a b}{(2-\lambda) a+\lambda b}\right)\right]^{\lambda} \leq
$$

$$
\begin{gather*}
\leq \exp \left(\frac{a b}{b-a} \int_{a}^{b} \frac{\ln f(t)}{t^{2}} d t\right)  \tag{4}\\
\leq \sqrt{f\left(\frac{a b}{(1-\lambda) a+\lambda b}\right)[f(a)]^{1-\lambda}[f(b)]^{\lambda}} \leq \sqrt{f(a) f(b)}
\end{gather*}
$$

If we take $\lambda=\frac{1}{2}$ in $(4)$, then we get

$$
\begin{align*}
& f\left(\frac{2 a b}{a+b}\right) \leq \sqrt{f\left(\frac{4 a b}{a+3 b}\right) f\left(\frac{4 a b}{3 a+b}\right)} \leq \\
& \leq \exp \left(\frac{a b}{b-a} \int_{a}^{b} \frac{\ln f(t)}{t^{2}} d t\right) \leq  \tag{5}\\
& \leq \sqrt{f\left(\frac{2 a b}{a+b}\right) \sqrt{f(a) f(b)}} \leq \sqrt{f(a) f(b)}
\end{align*}
$$

The identric mean $I(a, b)$ for two distinct positive numbers $a, b$ is defined by

$$
I(a, b):=\frac{1}{e}\left(\frac{b^{b}}{a^{a}}\right)^{\frac{1}{b-a}}
$$

while the logarithmic mean is defined by

$$
L(a, b):=\frac{b-a}{\ln b-\ln a} .
$$

Theorem 3. Let $f:[a, b] \subset(0, \infty) \rightarrow(0, \infty)$ be an $H G$-convex function on the interval $[a, b]$. Then

$$
\begin{equation*}
f(L(a, b)) \leq \exp \left(\frac{1}{b-a} \int_{a}^{b} \ln f(t) d t\right) \leq[f(b)]^{\frac{(L(a, b)-a) b}{(b-a) L(a, b)}}[f(a)]^{\frac{(b-L(a, b)) a}{(b-a) L(a, b)}} . \tag{6}
\end{equation*}
$$

If we write the classical Hermite-Hadamard inequality for the function $H_{f}$ that is convex on $[a, b]$ when $f:[a, b] \subset(0, \infty) \rightarrow(0, \infty)$ is an $H G$ convex function on $[a, b]$ and perform the required calculations, we get:

Theorem 4. Let $f:[a, b] \subset(0, \infty) \rightarrow(0, \infty)$ be an $H G$-convex function on the interval $[a, b]$. Then we have

$$
\begin{equation*}
\left[f\left(\frac{a+b}{2}\right)\right]^{\frac{a+b}{2}} \leq \exp \left(\frac{1}{b-a} \int_{a}^{b} t \ln f(t) d t\right) \leq \sqrt{[f(b)]^{b}[f(a)]^{a}} \tag{7}
\end{equation*}
$$

We have the reverse inequalities as well:
Theorem 5. Let $f:[a, b] \subset(0, \infty) \rightarrow(0, \infty)$ be an $H G$-convex function on the interval $[a, b]$. Then we have

$$
\begin{gather*}
1 \leq \frac{\exp \left(\frac{a b}{b-a} \int_{a}^{b} \frac{\ln f(t)}{t^{2}} d t\right)}{f\left(\frac{2 a b}{a+b}\right)} \leq  \tag{8}\\
\leq \exp \left(\frac{1}{8}\left[\frac{f_{-}^{\prime}(b)}{f(b)} b^{2}-\frac{f_{+}^{\prime}(a) a^{2}}{f(a)}\right]\left(\frac{b-a}{a b}\right)\right)
\end{gather*}
$$

and

$$
\begin{gather*}
1 \leq \frac{\sqrt{f(a) f(b)}}{\exp \left(\frac{a b}{b-a} \int_{a}^{b} \frac{\ln f(t)}{t^{2}} d t\right)} \leq  \tag{9}\\
\leq \exp \left(\frac{1}{8}\left[\frac{f_{-}^{\prime}(b)}{f(b)} b^{2}-\frac{f_{+}^{\prime}(a) a^{2}}{f(a)}\right]\left(\frac{b-a}{a b}\right)\right) .
\end{gather*}
$$

The following related result also holds:
Theorem 6. Let $f:[a, b] \subset(0, \infty) \rightarrow(0, \infty)$ be an $H G$-convex function on the interval $[a, b]$. Then we have

$$
\begin{gather*}
1 \leq \frac{\sqrt{[f(a)]^{a}[f(b)]^{b}}}{\exp \left(\frac{1}{b-a} \int_{a}^{b} t \ln f(t) d t\right)} \leq \\
\leq\left(\frac{f(b)}{f(a)}\right)^{\frac{1}{8}(b-a)} \exp \left(\frac{1}{8}(b-a)\left(\frac{b f_{-}^{\prime}(b)}{f(b)}-\frac{a f_{+}^{\prime}(a)}{f(a)}\right)\right) \tag{10}
\end{gather*}
$$

and

$$
\begin{gather*}
1 \leq \frac{\exp \left(\frac{1}{b-a} \int_{a}^{b} t \ln f(t) d t\right)}{\left[f\left(\frac{a+b}{2}\right)\right]^{\frac{a+b}{2}}} \leq \\
\leq\left(\frac{f(b)}{f(a)}\right)^{\frac{1}{8}(b-a)} \exp \left(\frac{1}{8}(b-a)\left(\frac{b f_{-}^{\prime}(b)}{f(b)}-\frac{a f_{+}^{\prime}(a)}{f(a)}\right)\right) . \tag{11}
\end{gather*}
$$

From a different perspective we have:
Theorem 7. Let $f:[a, b] \subset(0, \infty) \rightarrow(0, \infty)$ be an $H G$-convex function on the interval $[a, b]$. Then

$$
\begin{equation*}
\exp \left(\frac{a b}{b-a} \int_{a}^{b} \frac{\ln f(t)}{t^{2}} d t\right) \leq \sqrt{f(x)[f(b)]^{\frac{a(b-x)}{x(b-a)}}[f(a)]^{\frac{b(x-a)}{x(b-a)}}} \tag{12}
\end{equation*}
$$

for any $x \in[a, b]$.
If we take in $\sqrt[12]{2}, x=\frac{a+b}{2}$, then we get from $\sqrt[12]{ }$ that

$$
\begin{equation*}
\exp \left(\frac{a b}{b-a} \int_{a}^{b} \frac{\ln f(t)}{t^{2}} d t\right) \leq \sqrt{f\left(\frac{a+b}{2}\right)[f(b)]^{\frac{a}{a+b}}[f(a)]^{\frac{b}{a+b}}} \tag{13}
\end{equation*}
$$

3. Proofs. In [15], in order to improve Isccan's inequality [26] for $H A$-convex functions $g:[a, b] \subset(0, \infty) \rightarrow \mathbb{R}$,

$$
\begin{equation*}
g\left(\frac{2 a b}{a+b}\right) \leq \frac{a b}{b-a} \int_{a}^{b} \frac{g(t)}{t^{2}} d t \leq \frac{g(a)+g(b)}{2} \tag{14}
\end{equation*}
$$

we obtained the following result:

$$
\begin{aligned}
& g\left(\frac{2 a b}{a+b}\right) \leq(1-\lambda) g\left(\frac{2 a b}{(1-\lambda) a+(\lambda+1) b}\right)+ \\
& \quad+\lambda g\left(\frac{2 a b}{(2-\lambda) a+\lambda b}\right) \leq \frac{a b}{b-a} \int_{a}^{b} \frac{g(t)}{t^{2}} d t \leq
\end{aligned}
$$

$$
\begin{gather*}
\leq \frac{1}{2}\left[g\left(\frac{a b}{(1-\lambda) a+\lambda b}\right)+(1-\lambda) g(a)+\lambda g(b)\right] \leq \\
\leq \frac{g(a)+g(b)}{2} \tag{15}
\end{gather*}
$$

where $\lambda \in[0,1]$.
Now, if $f:[a, b] \subset(0, \infty) \rightarrow(0, \infty)$ is an $H G$-convex function on the interval $[a, b]$, then $g:=\ln f$ is $H A$-convex on $[a, b]$, and by 15 we get

$$
\begin{gather*}
\ln f\left(\frac{2 a b}{a+b}\right) \leq(1-\lambda) \ln f\left(\frac{2 a b}{(1-\lambda) a+(\lambda+1) b}\right)+ \\
+\lambda \ln f\left(\frac{2 a b}{(2-\lambda) a+\lambda b}\right) \leq \frac{a b}{b-a} \int_{a}^{b} \frac{\ln f(t)}{t^{2}} d t \leq \\
\leq \frac{1}{2}\left[\ln f\left(\frac{a b}{(1-\lambda) a+\lambda b}\right)+(1-\lambda) \ln f(a)+\lambda \ln f(b)\right] \leq \\
\leq \frac{\ln f(a)+\ln f(b)}{2}, \tag{16}
\end{gather*}
$$

that is equivalent to

$$
\begin{gathered}
\ln f\left(\frac{2 a b}{a+b}\right) \leq \\
\leq \ln \left(\left[f\left(\frac{2 a b}{(1-\lambda) a+(\lambda+1) b}\right)\right]^{1-\lambda}\left[f\left(\frac{2 a b}{(2-\lambda) a+\lambda b}\right)\right]^{\lambda}\right) \leq \\
\leq \frac{a b}{b-a} \int_{a}^{b} \frac{\ln f(t)}{t^{2}} d t \leq \ln \sqrt{f\left(\frac{a b}{(1-\lambda) a+\lambda b}\right)[f(a)]^{1-\lambda}[f(b)]^{\lambda}} \leq \\
\leq \ln \sqrt{f(a) f(b)}
\end{gathered}
$$

and by taking the exponential we get the desired result (4).
We have the following result for $H A$-convex functions [15]:
Lemma 3. Let $g:[a, b] \subset(0, \infty) \rightarrow \mathbb{R}$ be an $H A$-convex function on the interval $[a, b]$. Then
$g(L(a, b)) \leq \frac{1}{b-a} \int_{a}^{b} g(x) d x \leq \frac{(L(a, b)-a) b g(b)+(b-L(a, b)) a g(a)}{(b-a) L(a, b)}$.

If $f:[a, b] \subset(0, \infty) \rightarrow(0, \infty)$ is an $H G$-convex function on the interval [ $a, b]$, then $g:=\ln f$ is $H A$-convex on $[a, b]$, and by 17 we have

$$
\begin{gather*}
\ln f(L(a, b)) \leq \frac{1}{b-a} \int_{a}^{b} \ln f(x) d x \leq \\
\leq \frac{(L(a, b)-a) b \ln f(b)+(b-L(a, b)) a \ln f(a)}{(b-a) L(a, b)}= \\
=\ln \left([f(b)]^{\frac{(L(a, b)-a) b}{(b-a) L(a, b)}}[f(a)]^{\frac{(b-L(a, b)) a}{(b-a) L(a, b)}}\right) . \tag{18}
\end{gather*}
$$

By taking the exponential in (18) we get the desired result (6).
We use the following results obtained by the author in [10] and [11]:
Lemma 4. Let $h:[\alpha, \beta] \rightarrow \mathbb{R}$ be a convex function on $[\alpha, \beta]$. Then we have the inequalities

$$
\begin{equation*}
0 \leq \frac{h(\alpha)+h(\beta)}{2}-\frac{1}{\beta-\alpha} \int_{\alpha}^{\beta} h(t) d t \leq \frac{1}{8}\left[h_{-}^{\prime}(\beta)-h_{+}^{\prime}(\alpha)\right](\beta-\alpha) \tag{19}
\end{equation*}
$$

and

$$
\begin{equation*}
0 \leq \frac{1}{\beta-\alpha} \int_{\alpha}^{\beta} h(t) d t-h\left(\frac{\alpha+\beta}{2}\right) \leq \frac{1}{8}\left[h_{-}^{\prime}(\beta)-h_{+}^{\prime}(\alpha)\right](\beta-\alpha) \tag{20}
\end{equation*}
$$

The constant $\frac{1}{8}$ is best possible in (19) and (20).
If $\ell:[a, b] \subset(0, \infty) \rightarrow \mathbb{R}$ is an $H A$-convex function on the interval $[a, b]$, then the function $g:\left[\frac{1}{b}, \frac{1}{a}\right] \rightarrow \mathbb{R}, g(s)=\ell\left(\frac{1}{s}\right)$, is convex on $\left[\frac{1}{b}, \frac{1}{a}\right]$.

Now, by (19) and 20) we have

$$
\begin{align*}
0 & \leq \frac{g\left(\frac{1}{a}\right)+g\left(\frac{1}{b}\right)}{2}-\frac{1}{\frac{1}{a}-\frac{1}{b}} \int_{\frac{1}{b}}^{\frac{1}{a}} g(t) d t \leq \\
& \leq \frac{1}{8}\left[g_{-}^{\prime}\left(\frac{1}{a}\right)-g_{+}^{\prime}\left(\frac{1}{b}\right)\right]\left(\frac{1}{a}-\frac{1}{b}\right) \tag{21}
\end{align*}
$$

and

$$
\begin{align*}
& 0 \leq \frac{1}{\frac{1}{a}-\frac{1}{b}} \int_{\frac{1}{b}}^{\frac{1}{a}} g(t) d t-g\left(\frac{\frac{1}{a}+\frac{1}{b}}{2}\right) \leq \\
& \leq \frac{1}{8}\left[g_{-}^{\prime}\left(\frac{1}{a}\right)-g_{+}^{\prime}\left(\frac{1}{b}\right)\right]\left(\frac{1}{a}-\frac{1}{b}\right) \tag{22}
\end{align*}
$$

We also have

$$
g_{ \pm}^{\prime}(s)=\ell_{\mp}^{\prime}\left(\frac{1}{s}\right)\left(-\frac{1}{s^{2}}\right)
$$

and then

$$
g_{-}^{\prime}\left(\frac{1}{a}\right)=-\ell_{+}^{\prime}(a) a^{2} \text { and } g_{+}^{\prime}\left(\frac{1}{b}\right)=-\ell_{-}^{\prime}(b) b^{2}
$$

From (21) and 22 we have

$$
\begin{align*}
0 & \leq \frac{\ell(a)+\ell(b)}{2}-\frac{a b}{b-a} \int_{\frac{1}{b}}^{\frac{1}{a}} \ell\left(\frac{1}{s}\right) d s \leq \\
& \leq \frac{1}{8}\left[\ell_{-}^{\prime}(b) b^{2}-\ell_{+}^{\prime}(a) a^{2}\right]\left(\frac{b-a}{a b}\right) \tag{23}
\end{align*}
$$

and

$$
\begin{align*}
0 & \leq \frac{a b}{b-a} \int_{\frac{1}{b}}^{\frac{1}{a}} \ell\left(\frac{1}{s}\right) d s-\ell\left(\frac{2 a b}{a+b}\right) \leq \\
& \leq \frac{1}{8}\left[\ell_{-}^{\prime}(b) b^{2}-\ell_{+}^{\prime}(a) a^{2}\right]\left(\frac{b-a}{a b}\right) \tag{24}
\end{align*}
$$

If we change the variable $\frac{1}{s}=u$, then $d s=-\frac{d u}{u^{2}}$ and 23 and 24 can be written as

$$
\begin{align*}
0 & \leq \frac{\ell(a)+\ell(b)}{2}-\frac{a b}{b-a} \int_{a}^{b} \frac{\ell(t)}{t^{2}} d t \leq \\
& \leq \frac{1}{8}\left[\ell_{-}^{\prime}(b) b^{2}-\ell_{+}^{\prime}(a) a^{2}\right]\left(\frac{b-a}{a b}\right) \tag{25}
\end{align*}
$$

and

$$
\begin{align*}
& 0 \leq \frac{a b}{b-a} \int_{a}^{b} \frac{\ell(t)}{t^{2}} d t-\ell\left(\frac{2 a b}{a+b}\right) \leq \\
& \leq \frac{1}{8}\left[\ell_{-}^{\prime}(b) b^{2}-\ell_{+}^{\prime}(a) a^{2}\right]\left(\frac{b-a}{a b}\right) \tag{26}
\end{align*}
$$

If $f:[a, b] \subset(0, \infty) \rightarrow(0, \infty)$ is an $H G$-convex function on the interval [ $a, b]$, then $\ell:=\ln f$ is $H A$-convex on $[a, b]$, and by 25) and 26) we have

$$
\begin{align*}
0 & \leq \ln \sqrt{f(a) f(b)}-\frac{a b}{b-a} \int_{a}^{b} \frac{\ln f(t)}{t^{2}} d t \leq \\
& \leq \frac{1}{8}\left[\frac{f_{-}^{\prime}(b)}{f(b)} b^{2}-\frac{f_{+}^{\prime}(a) a^{2}}{f(a)}\right]\left(\frac{b-a}{a b}\right) \tag{27}
\end{align*}
$$

and

$$
\begin{align*}
0 & \leq \frac{a b}{b-a} \int_{a}^{b} \frac{\ln f(t)}{t^{2}} d t-\ln f\left(\frac{2 a b}{a+b}\right) \leq \\
& \leq \frac{1}{8}\left[\frac{f_{-}^{\prime}(b)}{f(b)} b^{2}-\frac{f_{+}^{\prime}(a) a^{2}}{f(a)}\right]\left(\frac{b-a}{a b}\right) \tag{28}
\end{align*}
$$

and the Theorem 5 is proved.
If $f:[a, b] \subset(0, \infty) \rightarrow(0, \infty)$ is an $H G$-convex function on the interval [a,b], then $H_{f}$ is convex on $[a, b]$ and by 19 and we have after appropriate calculations

$$
\begin{aligned}
& 0 \leq \ln \sqrt{[f(a)]^{a}[f(b)]^{b}}-\frac{1}{b-a} \int_{a}^{b} t \ln f(t) d t \leq \\
\leq & \frac{1}{8}\left[\ln f(b)+\frac{b f_{-}^{\prime}(b)}{f(b)}-\ln f(a)-\frac{a f_{+}^{\prime}(a)}{f(a)}\right](b-a)= \\
= & \ln \left(\frac{f(b)}{f(a)}\right)^{\frac{1}{8}(b-a)}+\frac{1}{8}(b-a)\left(\frac{b f_{-}^{\prime}(b)}{f(b)}-\frac{a f_{+}^{\prime}(a)}{f(a)}\right)
\end{aligned}
$$

and

$$
\begin{aligned}
& 0 \leq \frac{1}{b-a} \int_{a}^{b} t \ln f(t) d t-\ln \left(\left[f\left(\frac{a+b}{2}\right)\right]^{\frac{a+b}{2}}\right) \leq \\
& \leq \ln \left(\frac{f(b)}{f(a)}\right)^{\frac{1}{8}(b-a)}+\frac{1}{8}(b-a)\left(\frac{b f_{-}^{\prime}(b)}{f(b)}-\frac{a f_{+}^{\prime}(a)}{f(a)}\right) .
\end{aligned}
$$

These inequalities are equivalent to

$$
\begin{gathered}
0 \leq \ln \left(\frac{\sqrt{[f(a)]^{a}[f(b)]^{b}}}{\exp \left(\frac{1}{b-a} \int_{a}^{b} t \ln f(t) d t\right)}\right) \leq \\
\leq \ln \left[\left(\frac{f(b)}{f(a)}\right)^{\frac{1}{8}(b-a)} \exp \left(\frac{1}{8}(b-a)\left(\frac{b f_{-}^{\prime}(b)}{f(b)}-\frac{a f_{+}^{\prime}(a)}{f(a)}\right)\right)\right]
\end{gathered}
$$

and

$$
\begin{gathered}
0 \leq \ln \left(\frac{\exp \left(\frac{1}{b-a} \int_{a}^{b} t \ln f(t) d t\right)}{\left[f\left(\frac{a+b}{2}\right)\right]^{\frac{a+b}{2}}}\right) \leq \\
\leq \ln \left[\left(\frac{f(b)}{f(a)}\right)^{\frac{1}{8}(b-a)} \exp \left(\frac{1}{8}(b-a)\left(\frac{b f_{-}^{\prime}(b)}{f(b)}-\frac{a f_{+}^{\prime}(a)}{f(a)}\right)\right)\right]
\end{gathered}
$$

and by taking the exponential we get the desired results (10) and (11).
The following lemma is of interest in itself:
Lemma 5. Let $g:[a, b] \subset(0, \infty) \rightarrow \mathbb{R}$ be a $H A$-convex function on the interval $[a, b]$. Then

$$
\begin{equation*}
\frac{1}{2 x}\left(\frac{g(b) a(b-x)+g(a) b(x-a)}{b-a}+x g(x)\right) \geq \frac{a b}{b-a} \int_{a}^{b} \frac{g(y)}{y^{2}} d y \tag{29}
\end{equation*}
$$

for any $x \in[a, b]$.

Proof. Since $h(t)=t g(t)$ for $t \in[a, b]$ is convex, then by the gradient inequality for convex functions we have

$$
x g(x)-y g(y) \geq\left(g(y)+y g_{-}^{\prime}(y)\right)(x-y)
$$

for any $x, y \in(a, b)$.
This is equivalent to

$$
\begin{equation*}
x g(x)-x g(y) \geq y g_{-}^{\prime}(y)(x-y) \tag{30}
\end{equation*}
$$

for any $x, y \in(a, b)$.
From (30) we have, by division with $x y^{2}>0$, that

$$
\frac{1}{y^{2}} g(x)-\frac{1}{y^{2}} g(y) \geq \frac{g_{-}^{\prime}(y)}{y}\left(1-\frac{y}{x}\right)
$$

for any $x, y \in(a, b)$.
Taking the integral mean over $y$ we have

$$
\begin{aligned}
& g(x) \frac{1}{b-a} \int_{a}^{b} \frac{1}{y^{2}} d y-\frac{1}{b-a} \int_{a}^{b} \frac{g(y)}{y^{2}} d y \geq \\
& \geq \frac{1}{b-a} \int_{a}^{b} \frac{g_{-}^{\prime}(y)}{y} d y-\frac{1}{x} \frac{1}{b-a} \int_{a}^{b} g_{-}^{\prime}(y) d y
\end{aligned}
$$

that is equivalent to

$$
\begin{gathered}
\frac{g(x)}{a b}-\frac{1}{b-a} \int_{a}^{b} \frac{g(y)}{y^{2}} d y \geq \\
\geq \frac{1}{b-a}\left[\frac{g(b)}{b}-\frac{g(a)}{a}+\int_{a}^{b} \frac{g(y)}{y^{2}} d y\right]-\frac{1}{x} \frac{g(b)-g(a)}{b-a}= \\
=\frac{1}{b-a}\left(\frac{g(b)}{b}-\frac{g(a)}{a}\right)+\frac{1}{b-a} \int_{a}^{b} \frac{g(y)}{y^{2}} d y-\frac{1}{x} \frac{g(b)-g(a)}{b-a},
\end{gathered}
$$

for any $x \in(a, b)$. This can be written as

$$
\frac{1}{x} \frac{g(b)-g(a)}{b-a}-\frac{1}{b-a}\left(\frac{g(b)}{b}-\frac{g(a)}{a}\right) \geq \frac{2}{b-a} \int_{a}^{b} \frac{g(y)}{y^{2}} d y-\frac{g(x)}{a b}
$$

or as

$$
\frac{1}{2}\left(\frac{1}{b-a}\left[g(b) \frac{b-x}{x b}+g(a) \frac{x-a}{a x}\right]+\frac{g(x)}{a b}\right) \geq \frac{1}{b-a} \int_{a}^{b} \frac{g(y)}{y^{2}} d y
$$

This is equivalent to the desired result 29).
If $f:[a, b] \subset(0, \infty) \rightarrow(0, \infty)$ is an $H G$-convex function on the interval [ $a, b]$, then $g:=\ln f$ is $H A$-convex on $[a, b]$, and by 29 we have

$$
\begin{gathered}
\frac{1}{2 x}\left(\frac{a(b-x) \ln f(b)+b(x-a) \ln f(a)}{b-a}+x \ln f(x)\right) \geq \\
\geq \frac{a b}{b-a} \int_{a}^{b} \frac{\ln f(y)}{y^{2}} d y
\end{gathered}
$$

for any $x \in[a, b]$.
This is clearly equivalent to

$$
\begin{equation*}
\ln \left(\sqrt{[f(b)]^{\frac{a(b-x)}{x(b-a)}}[f(a)]^{\frac{b(x-a)}{x(b-a)}}} \sqrt{f(x)}\right) \geq \frac{a b}{b-a} \int_{a}^{b} \frac{\ln f(y)}{y^{2}} d y \tag{31}
\end{equation*}
$$

for any $x \in[a, b]$.
If we take the exponential in (31), then we get the desired result (12).
4. Applications. Consider the function $f:[a, b] \subset(0, \infty) \rightarrow(0, \infty)$, $f(t)=t$. Using the geometric mean - harmonic mean inequality, we have

$$
f\left(\frac{x y}{t x+(1-t) y}\right)=\frac{x y}{t x+(1-t) y} \leq x^{1-t} y^{t}=[f(x)]^{1-t}[f(y)]^{t}
$$

which shows that $f$ is $H G$-convex on $[a, b]$.
We need the following integrals

$$
\frac{1}{b-a} \int_{a}^{b} \ln f(t) d t=\frac{1}{b-a} \int_{a}^{b} \ln t d t=\ln I(a, b)
$$

$$
\begin{aligned}
\frac{1}{b-a} \int_{a}^{b} t \ln f(t) d t & =\frac{1}{b-a} \int_{a}^{b} t \ln t d t= \\
= & \frac{1}{2} A(a, b) \ln I\left(a^{2}, b^{2}\right)=\ln \left[I\left(a^{2}, b^{2}\right)^{\frac{1}{2} A(a, b)}\right]
\end{aligned}
$$

and

$$
\int_{a}^{b} \frac{\ln f(t)}{t^{2}} d t=\int_{a}^{b} \frac{\ln t}{t^{2}} d t=\frac{b-a}{a b} \ln \left[I\left(a^{-1}, b^{-1}\right)\right]^{-1}
$$

giving that

$$
\frac{a b}{b-a} \int_{a}^{b} \frac{\ln f(t)}{t^{2}} d t=\ln \left[I\left(a^{-1}, b^{-1}\right)\right]^{-1} .
$$

Now, if we write the inequality (4) for the function $f:[a, b] \subset(0, \infty) \rightarrow$ $\rightarrow(0, \infty), f(t)=t$, we get

$$
\begin{align*}
& H(a, b) \leq\left(\frac{2 a b}{(1-\lambda) a+(\lambda+1) b}\right)^{1-\lambda}\left(\frac{2 a b}{(2-\lambda) a+\lambda b}\right)^{\lambda} \leq \\
\leq & {\left[I\left(a^{-1}, b^{-1}\right)\right]^{-1} \leq \sqrt{\left(\frac{a b}{(1-\lambda) a+\lambda b}\right) a^{1-\lambda} b^{\lambda}} \leq G(a, b), } \tag{32}
\end{align*}
$$

where $H(a, b):=\frac{2 a b}{a+b}$ is the harmonic mean.
If we use the inequality (6) for $f(t)=t$, then we have

$$
\begin{equation*}
(L(a, b) \leq) I(a, b) \leq b^{\frac{(L(a, b)-a) b}{(b-a) L(a, b)}} a^{\frac{(b-L(a, b)) a}{(b-a) L(a, b)}} . \tag{33}
\end{equation*}
$$

If we use the inequality $(7)$ for $f(t)=t, t \in[a, b]$, then we also get

$$
\begin{equation*}
[A(a, b)]^{A(a, b)} \leq I\left(a^{2}, b^{2}\right)^{\frac{1}{2} A(a, b)} \leq G\left(b^{b}, a^{a}\right) \tag{34}
\end{equation*}
$$

From (8) and (9) for $f(t)=t$ we have

$$
\begin{equation*}
1 \leq \frac{\left[I\left(a^{-1}, b^{-1}\right)\right]^{-1}}{H(a, b)} \leq \exp \left(\frac{(b-a)^{2}}{8 a b}\right) \tag{35}
\end{equation*}
$$

and

$$
\begin{equation*}
1 \leq \frac{G(a, b)}{\left[I\left(a^{-1}, b^{-1}\right)\right]^{-1}} \leq \exp \left(\frac{(b-a)^{2}}{8 a b}\right) \tag{36}
\end{equation*}
$$

From (10) and (11) we also have

$$
\begin{equation*}
1 \leq \frac{G\left(a^{a}, b^{b}\right)}{\left[I\left(a^{2}, b^{2}\right)\right]^{\frac{1}{2} A(a, b)}} \leq\left(\frac{b}{a}\right)^{\frac{1}{8}(b-a)} \tag{37}
\end{equation*}
$$

and

$$
\begin{equation*}
1 \leq \frac{\left[I\left(a^{2}, b^{2}\right)\right]^{\frac{1}{2} A(a, b)}}{[A(a, b)]^{A(a, b)}} \leq\left(\frac{b}{a}\right)^{\frac{1}{8}(b-a)} \tag{38}
\end{equation*}
$$

Finally, from (13) we obtain

$$
\begin{equation*}
\left[I\left(a^{-1}, b^{-1}\right)\right]^{-1} \leq \sqrt{A(a, b) b^{\frac{a}{a+b}} a^{\frac{b}{a+b}}} \tag{39}
\end{equation*}
$$

Now consider the function $f:[a, b] \subset(0, \infty) \rightarrow(0, \infty), f(t)=\exp (t)$. Using the harmonic mean-arithmetic mean inequality we have

$$
\begin{gathered}
f\left(\frac{x y}{t x+(1-t) y}\right)=\exp \left(\frac{x y}{t x+(1-t) y}\right) \leq \exp ((1-t) x+t y)= \\
=[\exp (x)]^{1-t}[\exp (y)]^{t}=[f(x)]^{1-t}[f(y)]^{t}
\end{gathered}
$$

for any $x, y \in[a, b]$ and $t \in[0,1]$.
Now, if we use the inequality (4) for the $H G$-convex function $f:[a, b] \subset$ $\subset(0, \infty) \rightarrow(0, \infty), f(t)=\exp (t)$, then we get, after suitable calculations, that

$$
\begin{gathered}
H(a, b) \leq \frac{2(1-\lambda) a b}{(1-\lambda) a+(\lambda+1) b}+\frac{2 \lambda a b}{(2-\lambda) a+\lambda b} \leq \\
\leq \frac{G^{2}(a, b)}{L(a, b)} \leq \frac{1}{2}\left(\frac{a b}{(1-\lambda) a+\lambda b}+(1-\lambda) a+\lambda b\right) \leq A(a, b),
\end{gathered}
$$

for any $\lambda \in[0,1]$.
If we use the inequalities (8) and (9) for the $H G$-convex function $f$ : $[a, b] \subset(0, \infty) \rightarrow(0, \infty), f(t)=\exp (t)$, then, by performing the required calculations, we get

$$
\begin{equation*}
0 \leq \frac{G^{2}(a, b)}{L(a, b)}-H(a, b) \leq \frac{1}{4} \frac{A(a, b)}{G^{2}(a, b)}(b-a)^{2} \tag{40}
\end{equation*}
$$

and

$$
\begin{equation*}
0 \leq A(a, b)-\frac{G^{2}(a, b)}{L(a, b)} \leq \frac{1}{4} \frac{A(a, b)}{G^{2}(a, b)}(b-a)^{2} \tag{41}
\end{equation*}
$$

From the inequality (13) we also have

$$
\begin{equation*}
\frac{G^{2}(a, b)}{L(a, b)} \leq \frac{1}{2}\left(A(a, b)+b^{\frac{a}{a+b}} a^{\frac{b}{a+b}}\right) . \tag{42}
\end{equation*}
$$

Acknowledgement. The author would like to thank the anonymous referees for valuable comments that have been implemented in the final version of the paper.

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Received April 19, 2017.
In revised form, July 11, 2017.
Accepted July 11, 2017.
Published online August 16, 2017.

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